



# **CECODHAS Housing Europe**

## **E3SoHo Final European Workshop**

Wednesday 18<sup>th</sup> September 2013

Brussels



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## **E3SoHo Final European Workshop: ICT-enabled Energy Efficiency in European Social Housing**

Venue: Fondation Universitaire - 11, Rue d'Egmont, 1000 Bruxelles

Time: From 13.00 to 17.30

Working language: EN/IT

E3SoHo is a European ICT-PSP project, coordinated by ACCIONA Infraestructuras, in which CECODHAS Housing Europe participated by providing a socio-economic analysis of the use of ICT in social housing.

The overall aim of the project is to implement and demonstrate in 3 Social Housing pilots (in Spain, Italy and Poland) an integrated and replicable ICT-based solution which aims to bring a significant reduction of energy consumption in European social housing by providing tenants with feedbacks on their energy consumption and by offering them personalized and targeted advice.

The results of the project will be presented and discussed together during the workshop with other European projects working on ICT for Energy Efficiency in Social Housing. The targeted audience is composed by high-level representatives from Social Housing Organizations members of CECODHAS Housing Europe as well as other relevant stakeholders and EC representatives. To find out more about the E3SoHo Project, please visit [www.e3soho.eu](http://www.e3soho.eu).

### **Final Agenda**

**14.00 – 14.30 Opening Session (moderated by Mr Javier Mardaras - ACCIONA)**

#### **Welcome Speech**

*Kurt Eliasson (President of CECODHAS Housing Europe)*

#### **European policies and initiatives on Smart Cities and Energy Efficiency in Social Housing**

*Carmen Ifrim (European Commission. DG CONNECT, Unit H.5 - Smart Cities & Sustainability)*

#### **ICT and Energy Efficiency for Residential Districts: a Smart City Perspective**

*Christian Mastrodonato (D'Appolonia, READY4SMartCities Coordinator)*

Questions from the audience



**14.30 – 15.45 1<sup>st</sup> Panel. E3SoHo project results and lessons learnt  
(moderated by Ms Carine Puyol - USH)**

**Project Overview**

*Javier Mardaras (ACCIONA Infraestructuras) E3SoHo Project Coordinator*

**Socio-economic aspects of ICT in Social Housing and its replication potential**

*Marco Corradi (CECODHAS Housing Europe)*

**E3SoHo ICT solution and future technological trends**

*Jorge Landeck (ISA)*

**A case study: pilot site building in Zaragoza**

*Paloma Bozman (Zaragoza Vivienda - Member of AVS)*

Questions from the audience

**15.45 – 16.00 Coffee break**

**16.00 – 17.00 2<sup>nd</sup> Panel. ICT PSP projects for energy efficiency in social housing: conclusions  
and lessons learnt (moderated by Ms Carine Puyol - USH)**

**The eSESH Project**

*Sergio Rossi - Finabita (Project Partner on behalf of eSESH Project Coordinator)*

**The BECA Project**

*Thomas Lesperrier - Delphis (Project Partner on behalf of BECA Project Coordinator)*

**The 3E-Houses Project**

*José Luis Burón Martínez - ACCIONA (on behalf of 3E-Houses Project Coordinator)*

**The SHOWE-IT Project**

*Piotr Zietara - Bax & Willems Consulting Venturing (Project Partner on behalf of SHOWE-IT Project Coordinator)*

**The ICE-WISH Project**

*Alain Lusardi - Consorzio Nazionale CasaQualità (ICE-WISH Project Coordination Team)*

Questions from the audience

**17.00 – 17.30 Open discussion panel**

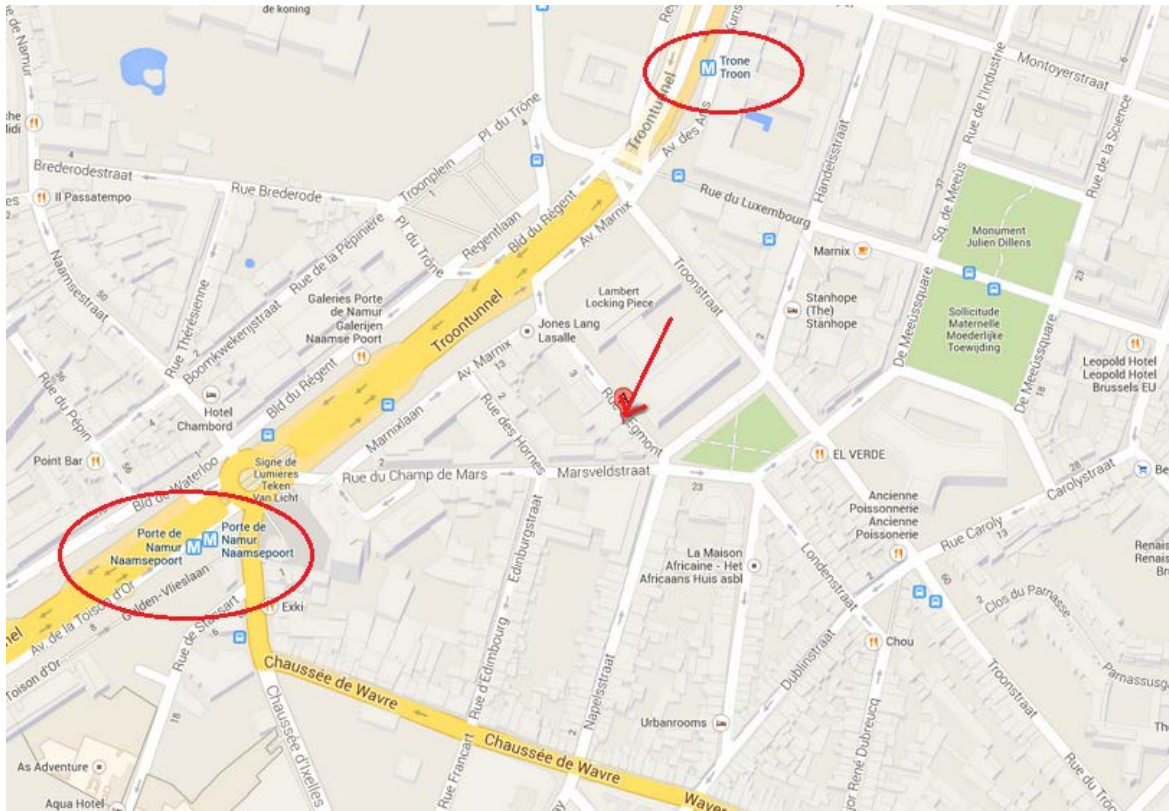
Synthesis of projects' results: lessons learnt, social aspects, business models and future replication and exploitation strategies

*Selection of speakers from 1<sup>st</sup> and 2<sup>nd</sup> Panel*



## Venue

The event is taking place in the meeting room «Félicien Cattier», on the ground floor of the Fondation Universitaire, 11, Rue d'Egmont, 1000 Bruxelles. The building is close to both Metro station “Porte de Namur” and “Trone” as you can see from the map below:



## Contact:

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