

# **SDE Evolution in Europe**

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**Ministerio de Fomento**

**Gobierno de España**

**From Washington  
to Madrid.**

**‘A photographic  
walk’**



# SOLAR DECATHLON

A DESIGN COMPETITION FOR HOMES  
POWERED BY THE SUN



19 OCT 2007





14 OCT 2007

























18 OCT 2007





19 OCT 2007



**...then a strong  
political commitment  
was needed...**

**...and achieved!**







**We needed a skilled, well  
trained and wonderful SDE  
organizing Team...**

**UPM Sergio's mission...  
...successfully achieved  
too!**





sd europe  
SOLAR DECATHLON







**Big effort to attract  
distinguished  
visitors...**

**UE Ministers, Royals  
Ambassadors...**











**...other distinguished  
visitors...**

**...delegates greeting and  
supporting 4 competitive  
German teams ...**



















**...other distinguished  
visitors...**

**...a French minister  
supporting 2 French teams  
and discovering the power  
of SDE...**









**...and our MOST  
distinguished visitors...**

**...hundred of thousand  
of citizens from Madrid  
and other cities ...**













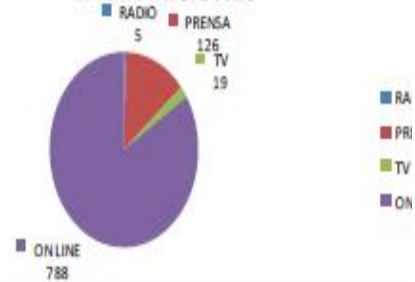
**Outcomes...**

**...big media  
impact...**

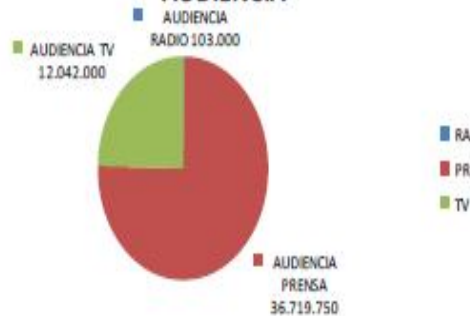


## RESUMEN 2010

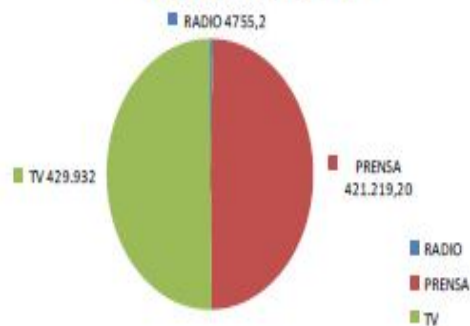
### Nº APARICIONES



### AUDIENCIA



### VALOR ECONÓMICO



	Nº APARICIONES	AUDIENCIA	VALOR ECONÓMICO (€)
RADIO	56	6.676.101	483.461,35
PRENSA	253	88.787.983	1.527.531,1
TV	61	27.497.500	1.487.726,6
ON LINE	701		
TOTAL	1071	122.961.584	3.498.719





**Awards...**

EU Sustainable Energy Week  
Awards Ceremony 2011









**act10n**

Supported by  
**INTELLIGENT ENERGY  
EUROPE** 

The graphic on the right side of the image features a large orange circle containing a white silhouette of the European continent. Below this graphic, the text 'en act10n' is displayed, with 'en' in blue and 'act10n' in orange. Underneath, it says 'Supported by INTELLIGENT ENERGY EUROPE' in blue, with the European Union flag logo to the right.



**SDE has become  
very popular ...**

**...**

imgenes maps Play Noticias Email

"solar decathlon europe"

Aproximadamente 2.280.000 resultados (0,43 segundos)

## Solar Decathlon Europe

[www.sdeurope.org/](http://www.sdeurope.org/)

Has visitado esta página muchas veces. Fecha de la última visit

### Solar Decathlon Europe

Esta es la página principal del Solar Decathlon Europe, en ella ...

### English

Introduction. ( Decathlon 200



**Next challenge...**

**Versailles**

**Who and how  
will be next?....**