

Sweden

EA campaign in Southeast of Sweden

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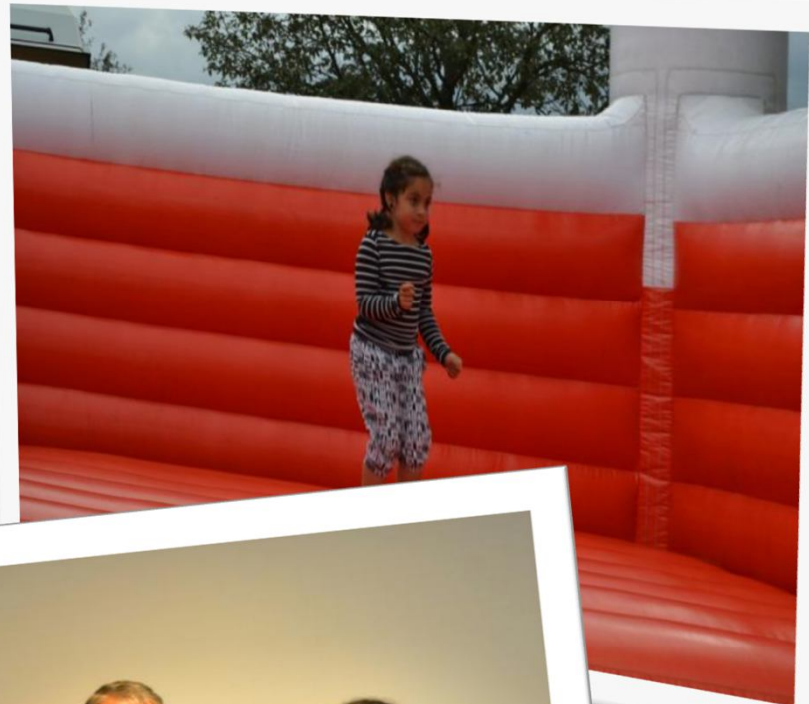
(Photos: Jenny Svendsby)













Conclusion

- The clients have a genuine interest to gain advice to reduce the costs for energy
- Fokus on simple measures with no costs or low costs investments
- Hands-on tools makes people talk
 - Games
 - Quiz
 - Lamps
 - Watersaving equipment
 - etc

National contacts

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