

# **The success of the union of housing associations in promoting energy efficiency in Estonia**

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# Current situation in Estonia



Population 1,34 million  
Territory 45,227 km<sup>2</sup>

- 98% of all the apartments privatised
- 75% of Estonian population lives in apartment buildings
- 9700 apartment associations today
- 1 umbrella body – The Estonian Union of Co-operative Housing Associations (NGO)
- Broad-scale shared ownership in apartment buildings: decision-making is fully delegated to the owners
- Owners with wide range of different backgrounds and financial capacity

# Problems, needs and obstacles of flat owners

- Problems:
  - Low quality and level of energy efficiency of apartment buildings
  - Energy issue is becoming a social issue
- Obstacles:
  - Low awareness and motivation
  - Lack of financing energy efficiency
  - Limited technical knowledge on energy efficiency
- Need for information:
  - Financing and funding
  - Technical aspects of energy efficiency

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- Measures that target short- term savings and long-term savings – initiatives that provide timely and accurate information to different audiences
  - Information campaigns for housing associations on renovation of apartment buildings (components: conferences, seminars, round-tables, magazine, handbooks)
  - Information campaigns for apartment owners on individual energy consumption (components: regional seminars and round-tables, leaflets, newspapers, web-site)
  - Training system for specialists of apartment associations
- Key to success: networking, information to different target groups, parallel channels of information



Thank You!

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