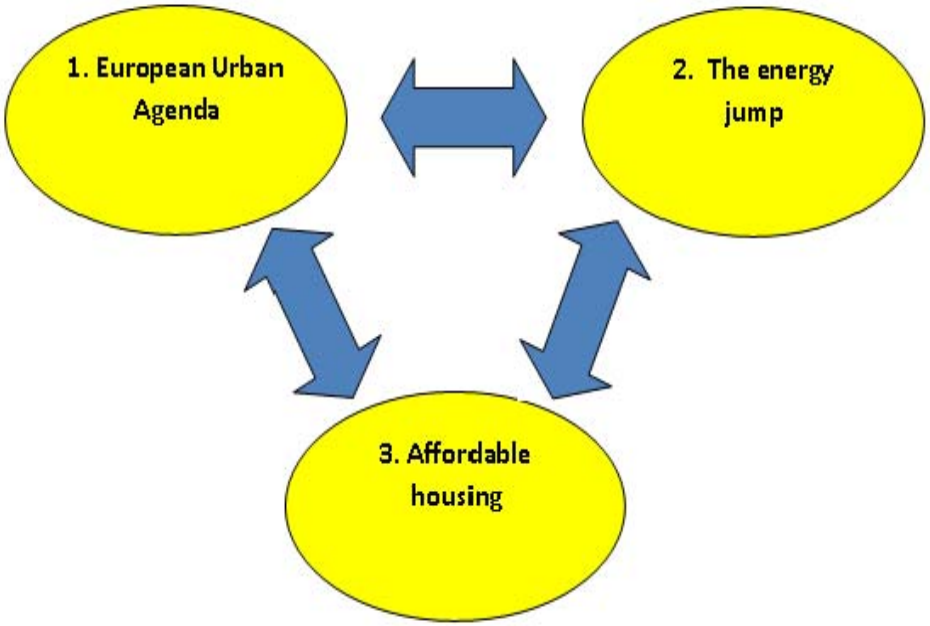
The European urban agenda, the energy jump and affordable housing

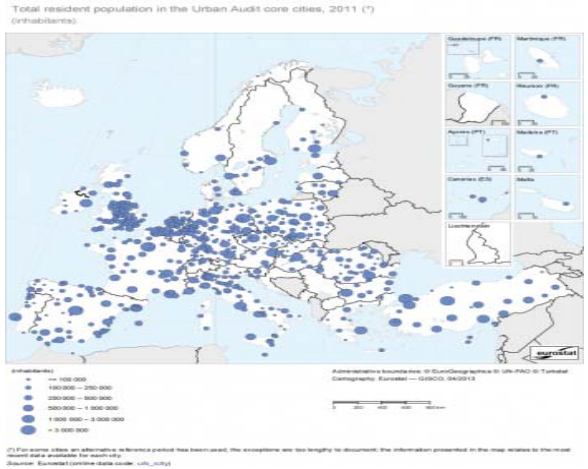
CECODHAS Housing Europe
City of Tomorrow conference
July 3rd, Versailles

Mark Frequin
Director-General
Ministry of the Interior
Netherlands

3 topics


1. European Urban Agenda
2. The energy jump
3. Affordable housing

1.EU Urban Agenda Why?



Europe is highly urbanised

Key role in economic development

Concentration of social problems

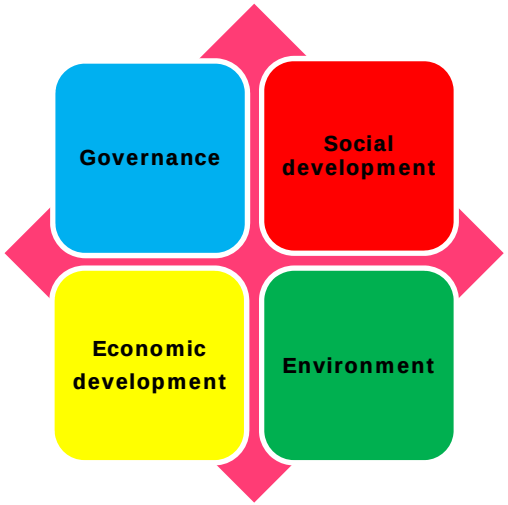
Drivers of innovation and centres of employment

What are the basic concepts of the Urban agenda?

It's about the problems **and** opportunities that urban areas present us.

What are the basic concepts of the Urban agenda?

Integrated approach



Multilevel governance

What are the aims of the Urban Agenda?

- Solutions to urban problems
- Stronger urban dimension in EU policy
- New financial instruments
- More involvement of cities in EU policy

EU Urban Agenda Content

Urban poverty

Intra EU migration

Youth employment

Deprived urban areas

SMART cities

Affordable housing

Energy efficiency

……?

EU Urban Agenda How?

European Commission Employment, Social Affairs and Equal Opportunities

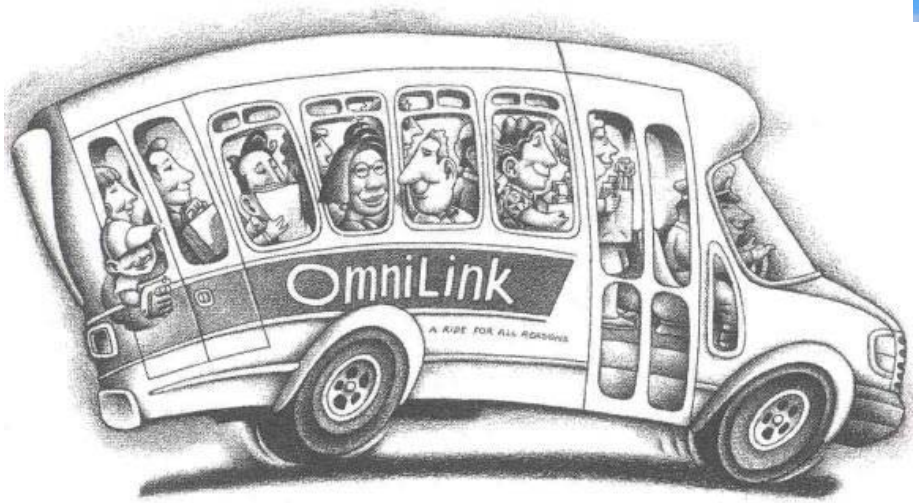
European Commission Energy

European Commission Research & Innovation

Environment
EU Environment Directorate-General

European Commission

Regional and Urban Policy



GR 2014 eu

EURO CITIES

EUROPEAN UNION
Committee of the Regions

EUROPEAN PARLIAMENT

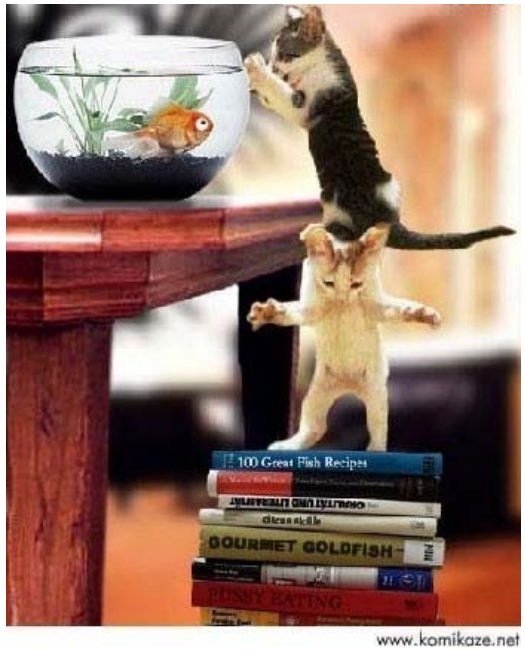
CCRE CEMR

European Urban Knowledge Network

URB ACT Connecting cities Building successes

EU Urban agenda

Stepping stones



Toledo, Marseille, Leipzig etc

Dublin 2013

Vilnius 2013: start topics

Athens 2014: Framework Urban Agenda

“Declaration of Amsterdam”

Mayors conference

2. The energy jump

Energy Jump

Why?

Impulse building sector

CO_2 reduction

Less costs

Innovation

Affordable housing

National Energy Agreement

Energy Jump What?

Automatic/Smart Energylabel and Energy performance certificate

Energy Jump

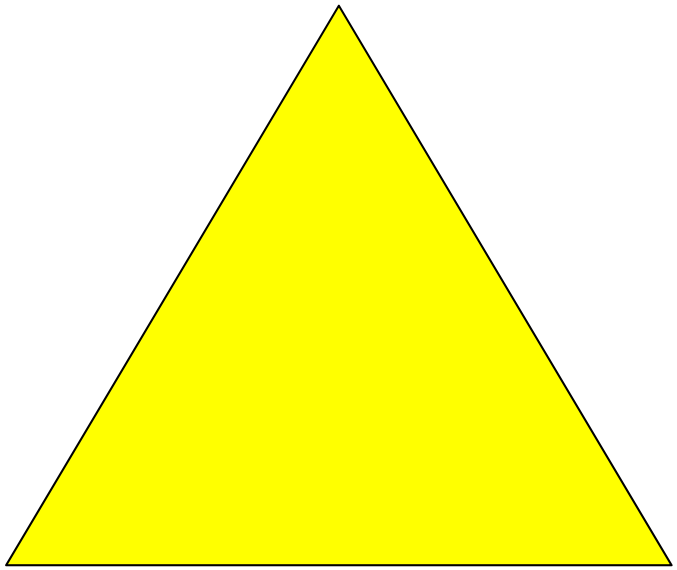
What?

Revolving funds:
- private sector
- housing associations
- association of homeowners

Subsidy for housing associations

Deal: 111.000 houses to energy=0

Builders



Government **27 housing associations**

Energy Jump

How?

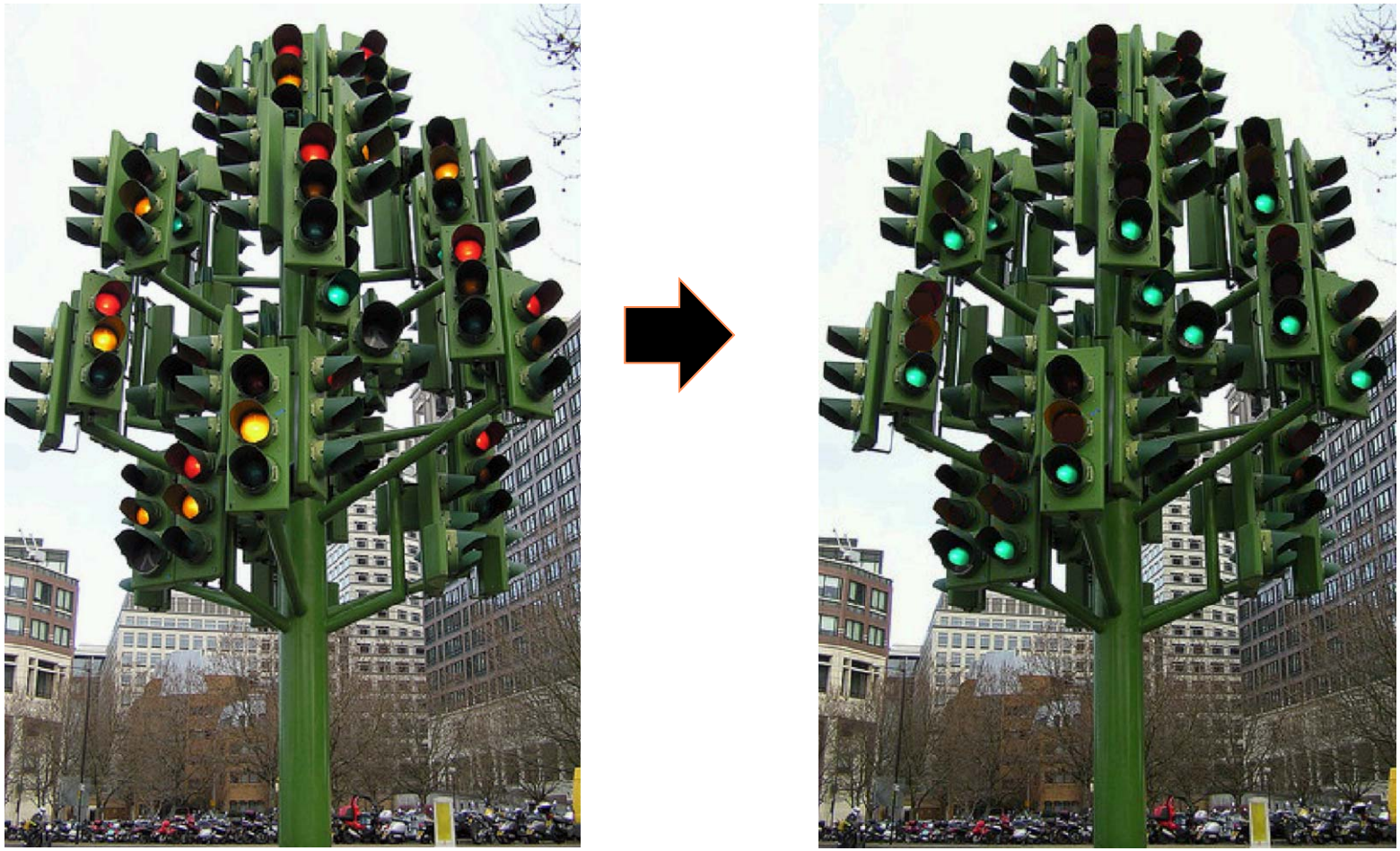
Good quality: guarantee energy performance

Non-intrusive: refurbishment within a week

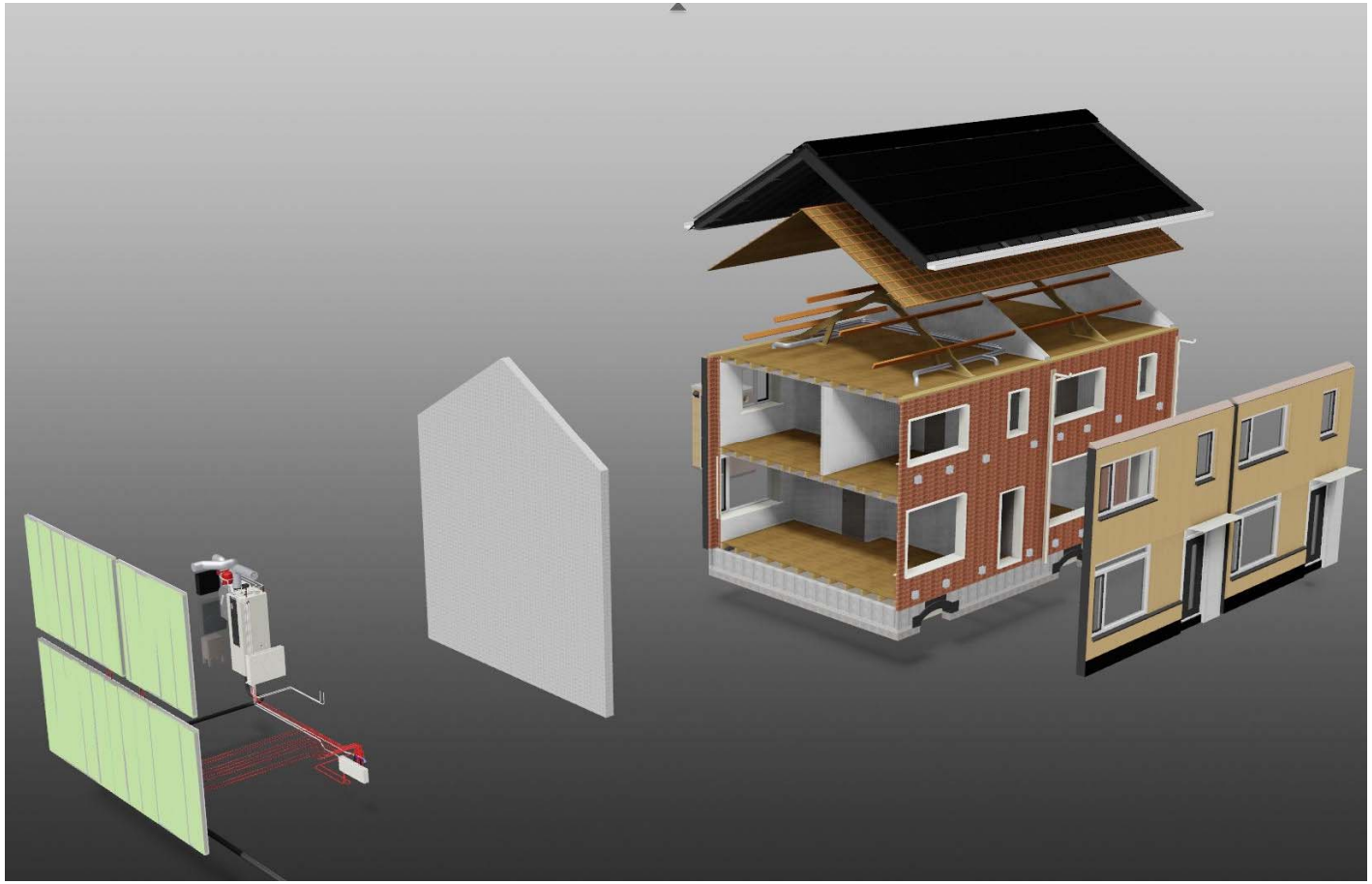
Affordable: financeable from energy savings

Esthetics: retail-friendly concepts

Multiple traffic lights all need to put on green



Innovation



Energy Jump

Kerkrade 153 houses in 8 days

Energy Jump

DAY 1

Energy Jump

Day 2

Energy Jump

Day 3

Energy Jump

Day 6/7

Energy Jump

Day 8

Energy Jump

The result

Energy Jump

Deal 111.000 includes three housing types

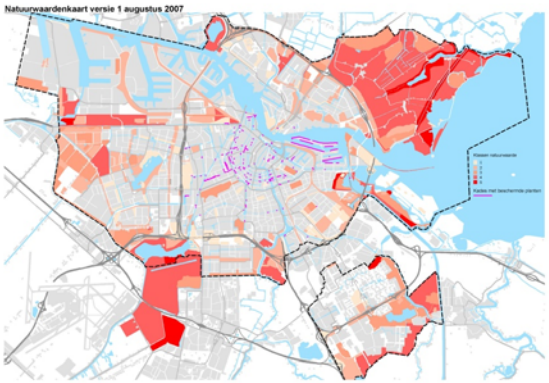
terrace houses

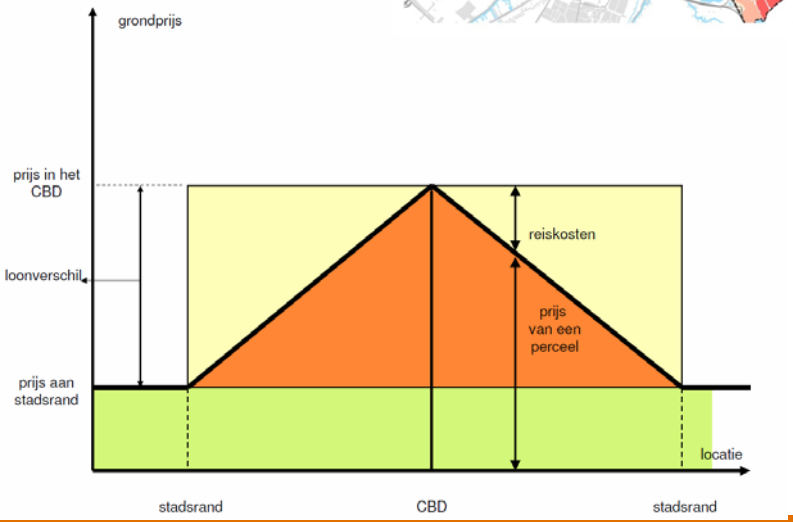
3-4 story flats

corridor flats

3. Affordable housing

Agglomeration economy versus affordability versus energy costs

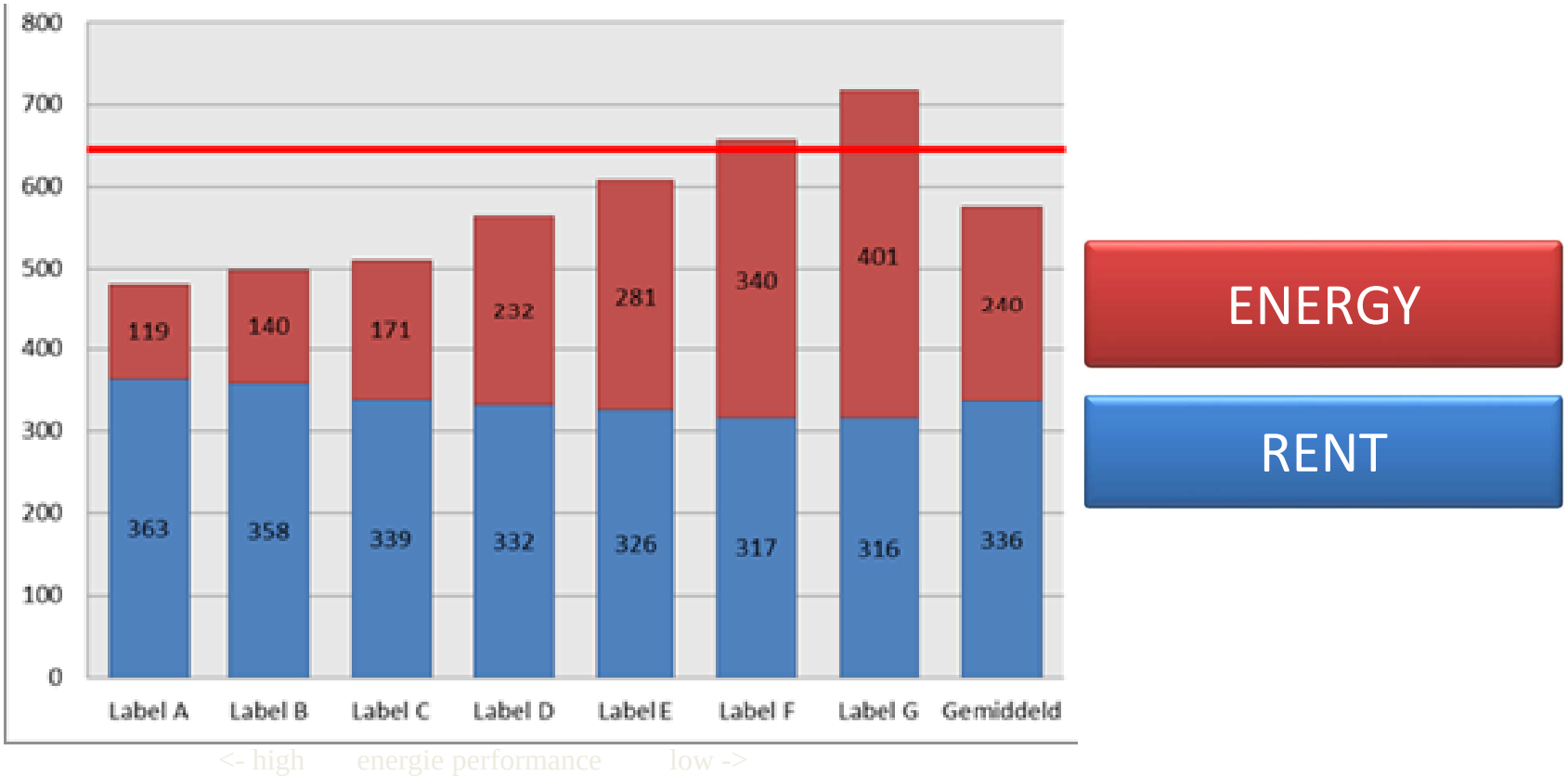




Energy Efficiency and affordable housing

Living costs households in 2020

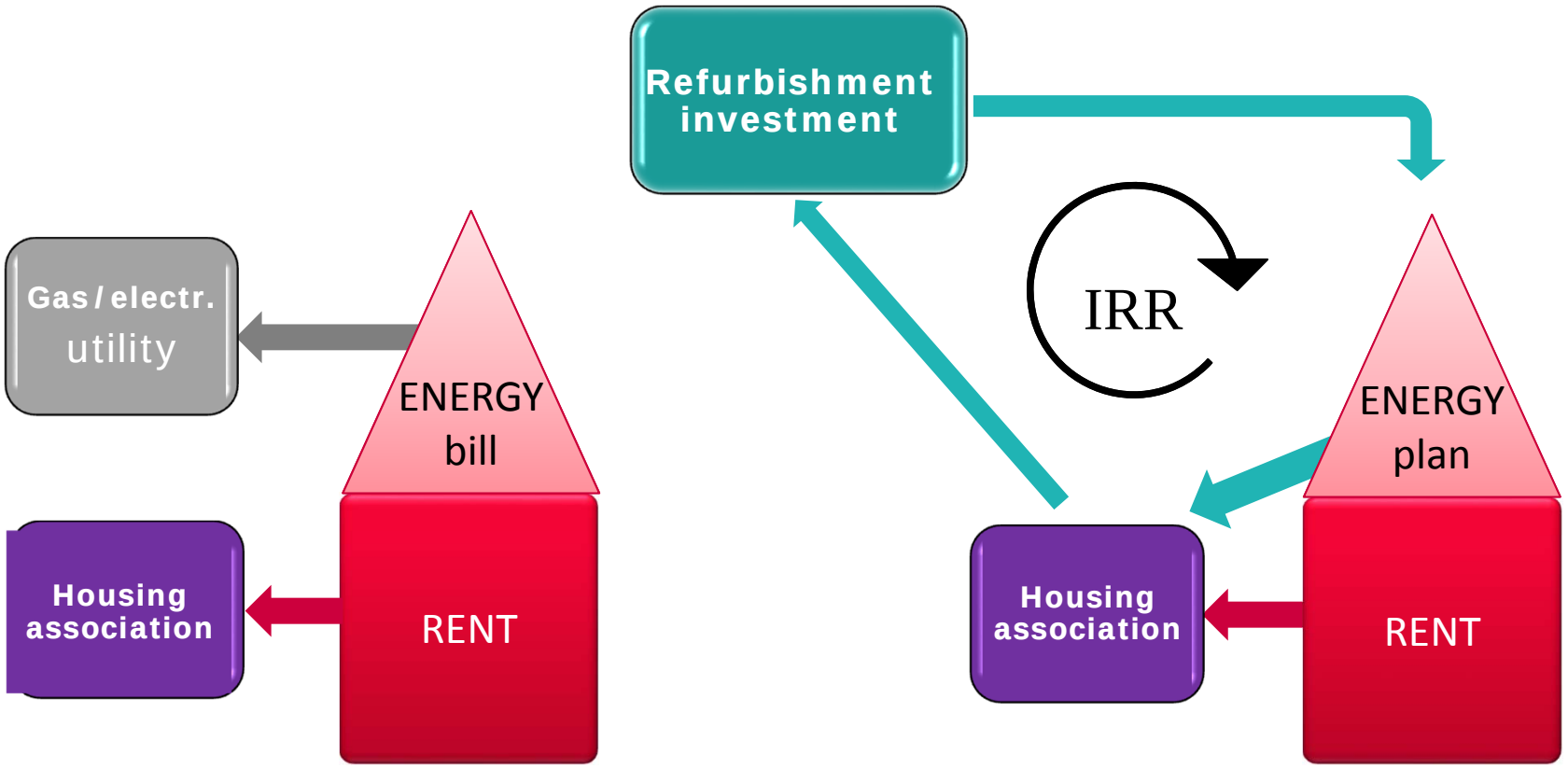
Average living costs of a low income family in 2020



Business case Energy Efficiency

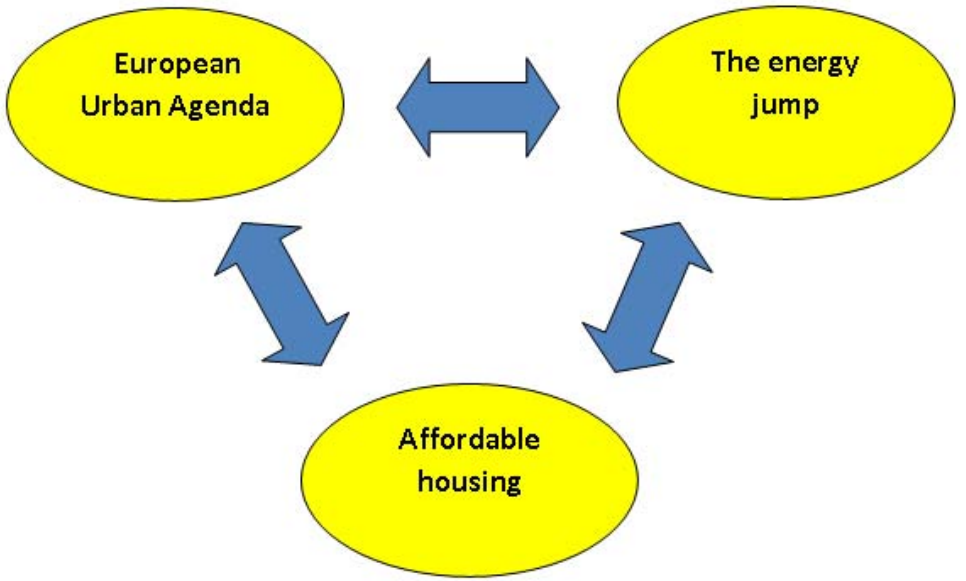
Before refurbishment

After refurbishment



Relevance for CECODHAS Housing Europe

- Urban Agenda: platform for the innovative solutions such as Energy Jump
- Affordable housing and energy efficiency: themes of the Urban Agenda
- Housing Europe as a (knowledge) partner in the Urban Agenda



Let’s make this a joint effort.